

FIG 2

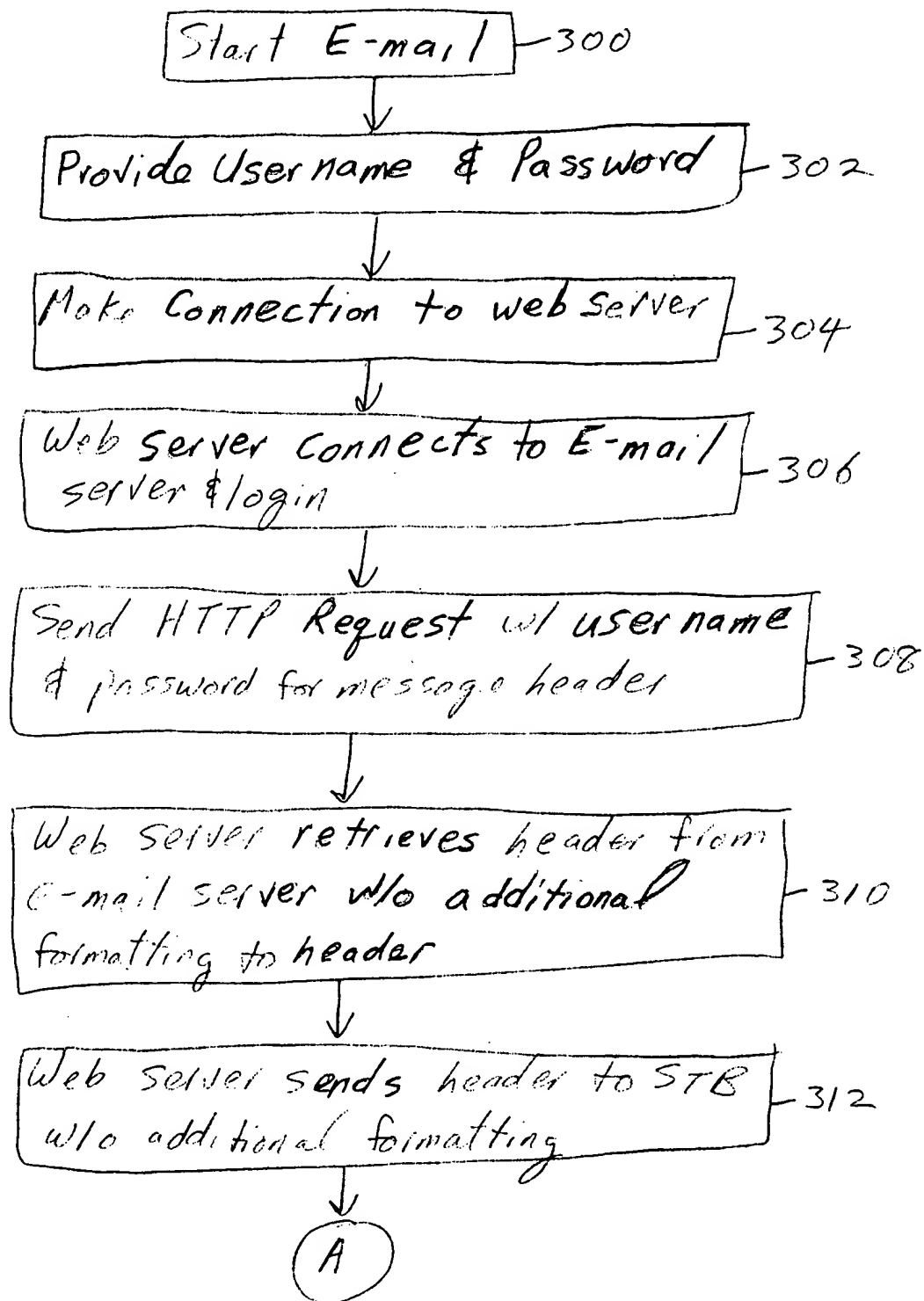


FIG 3A

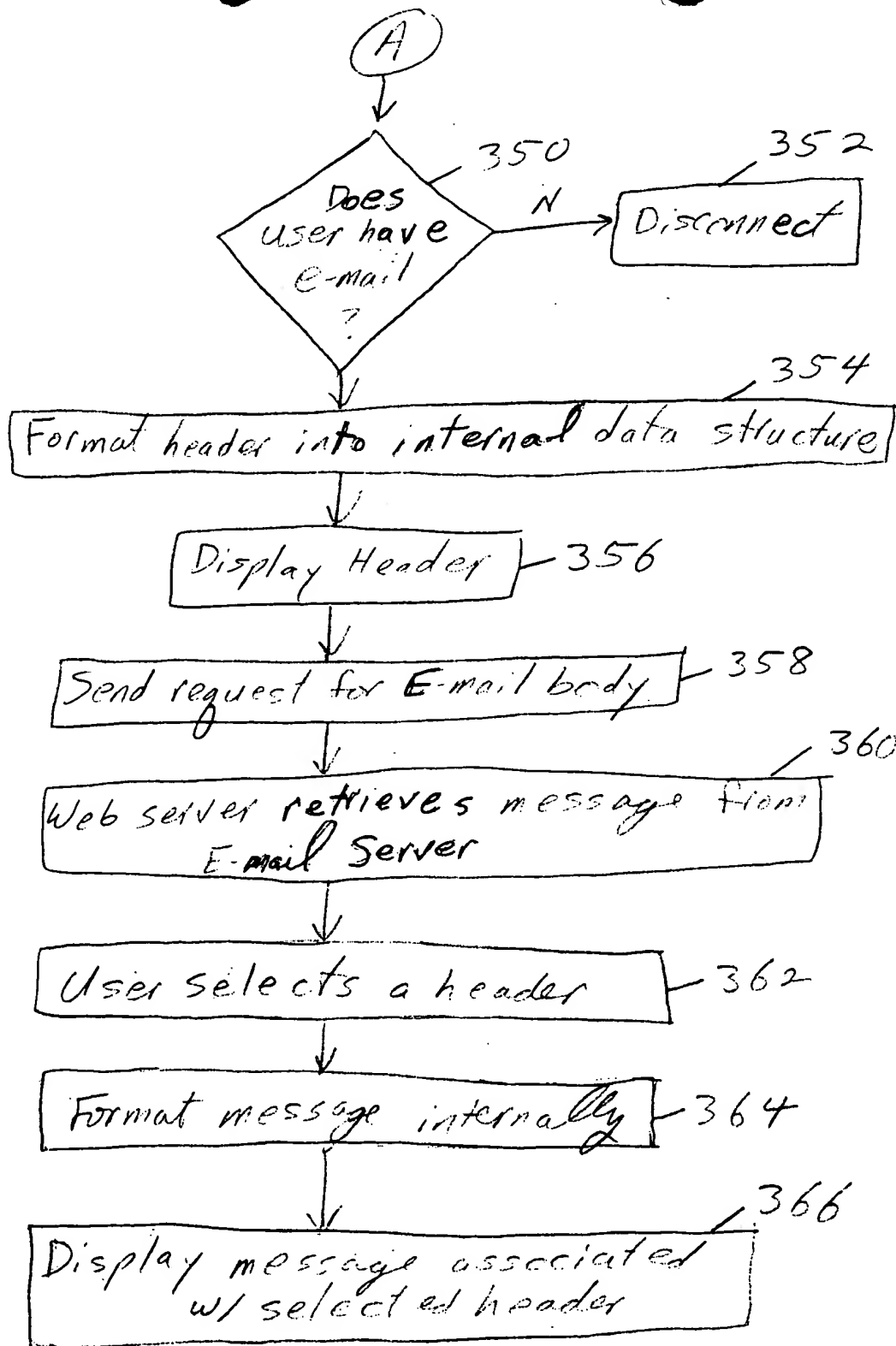


FIG 3B

668040-5488260

668040-5488260

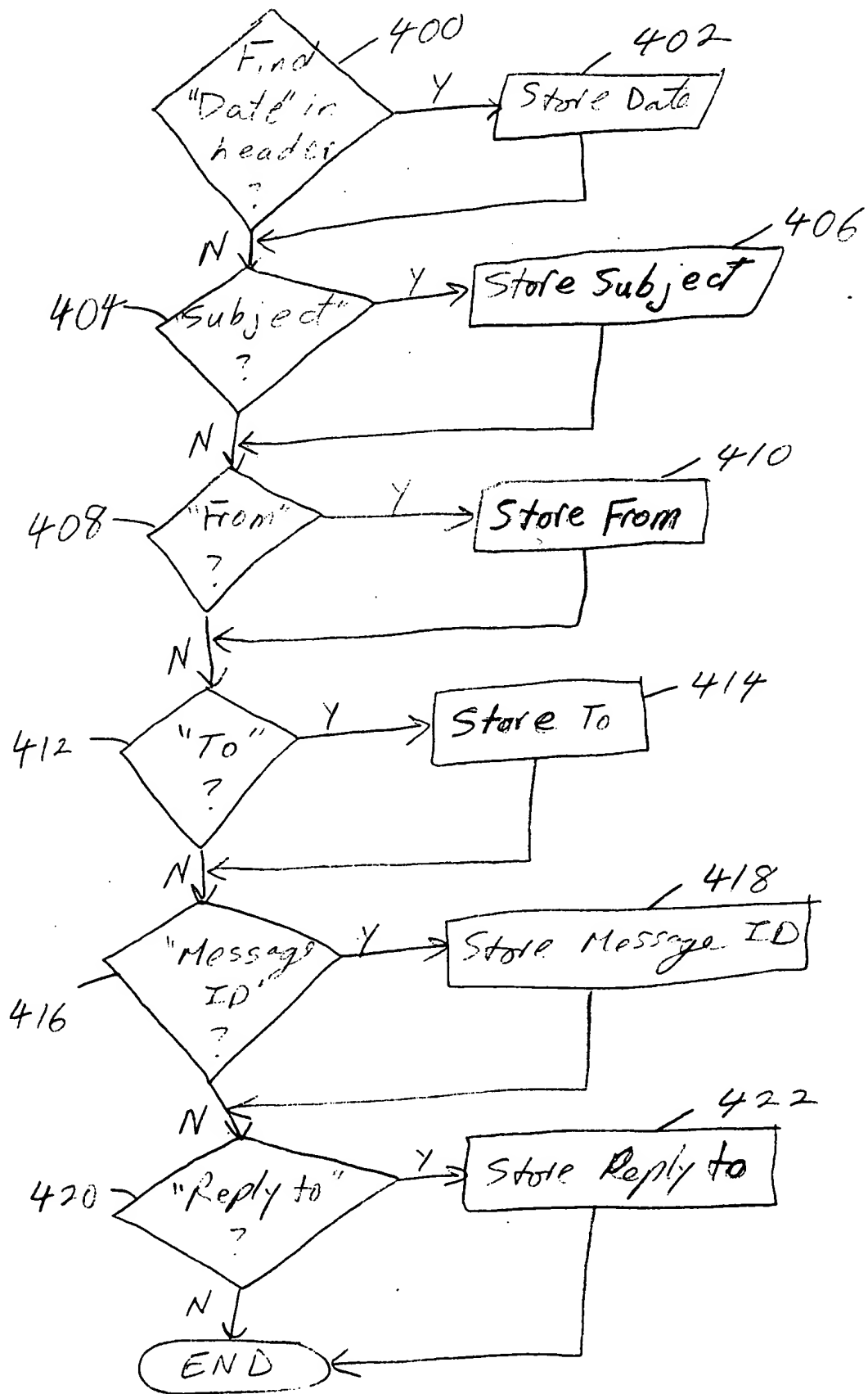


FIG 4

Request & receive header again - 500

Format plain text of message body to fit screen - 502

Is there an attachment? - 504

Display plain text - 506

Is STB capable of handling this type of attachment? - 508

Truncate attachment - 510

Call software that can display attachment - 512

Display plain text of main message w/ notification of truncation of attachment - 514

Display plain text & attachment - 516

FIG 5

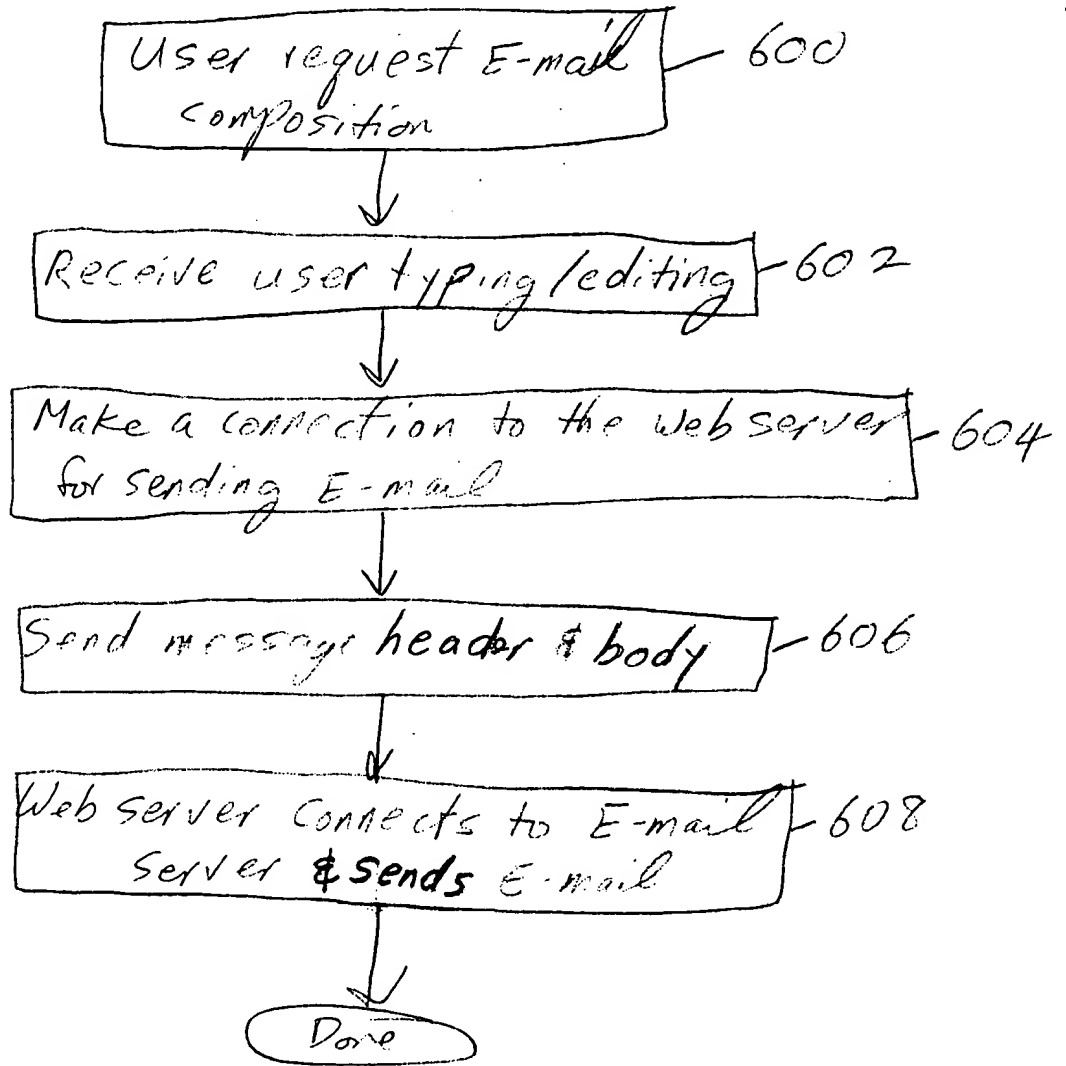


FIG 6

<One Touch E-mail> 700a

<Short Option 1> 702a

Text re option 1 (long option 1) 701a

<Short Option 1> 702b

<Short Option 2> 704a

Text re option 2 (long option 2) 702b

<Short Option 2> 704b

⋮

<One Touch E-mail> 700b

Text (Main E-mail message)

FIG 7

668010-54188260

Text [Main E-mail message]

1. short option 1
2. short option 2
3. short option 3

⋮

FIG 8A

668040-52488260

Reply to: Orders@bookclub.com

From: Customer

Re: Gone With the Wind (Option #3)

This memorable book by ...
(Text describing Gone With
the Wind)

Press another number for a corresponding
option OR

Press "0" to send this order

FIG 8B

668010-52183360

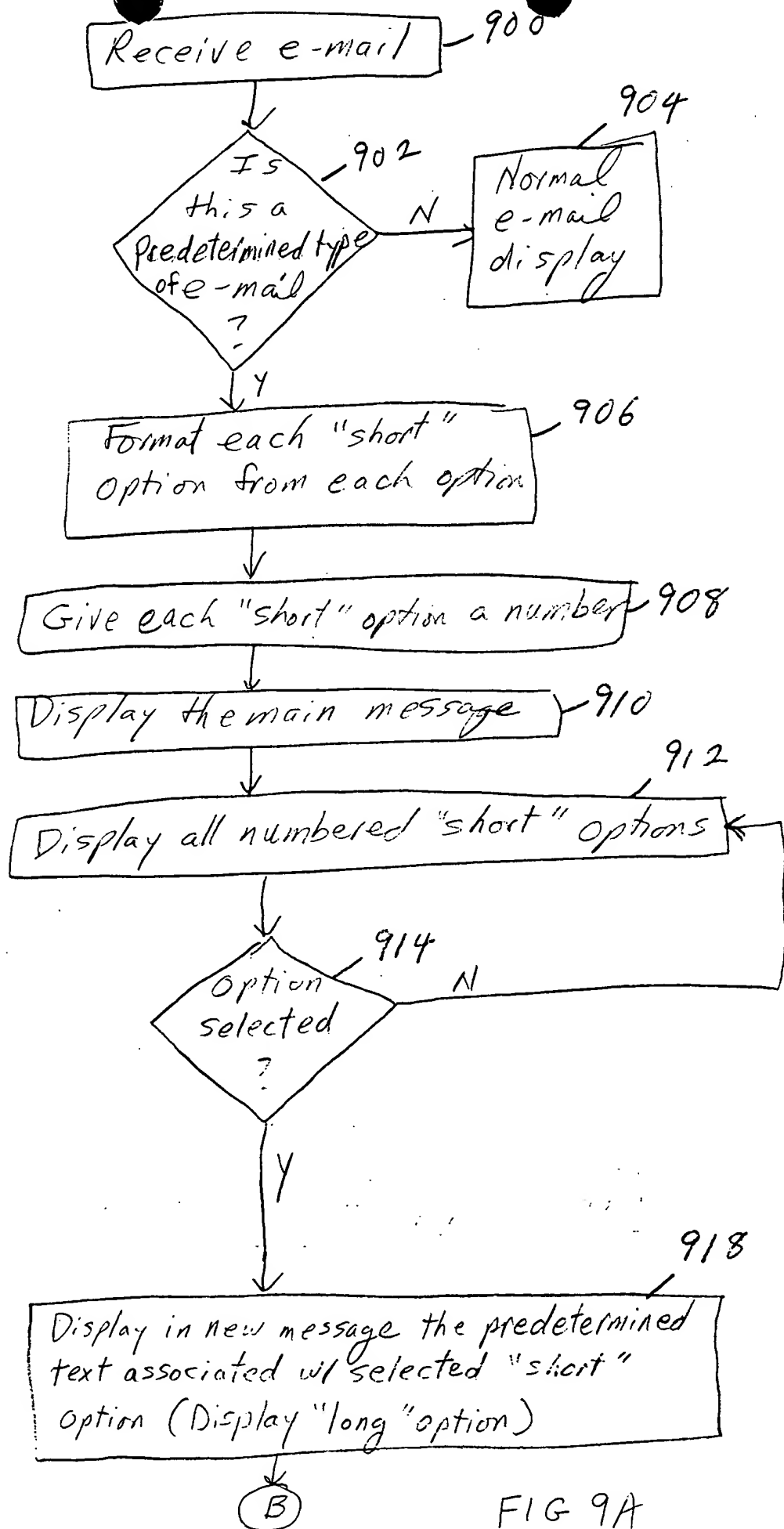


FIG 9A

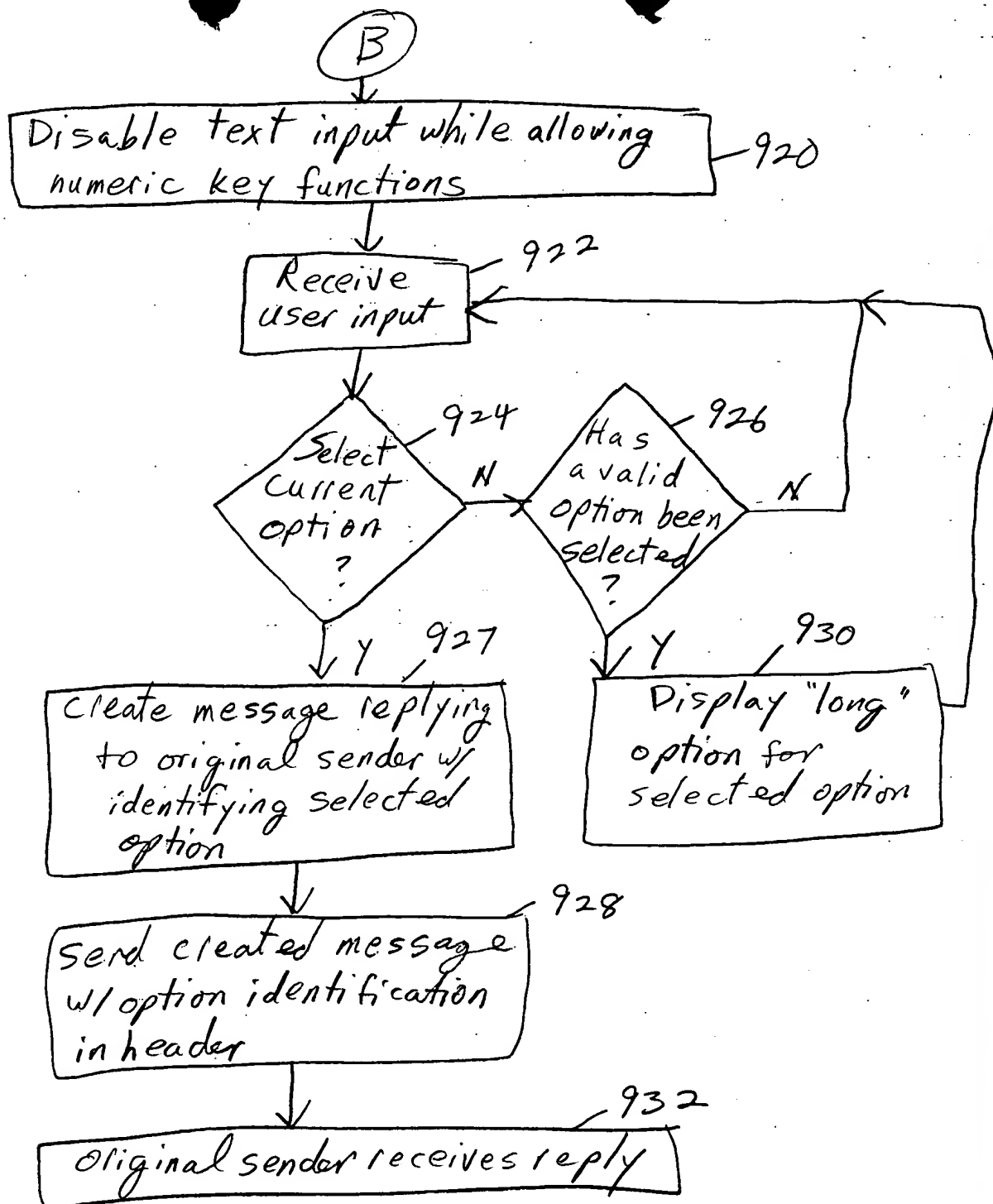


FIG 9B